



Your Invitation to Sponsor,  
Connect, Exhibit, and Advertise!

**GXC Sponsorship**

**Opportunities**

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**THE GLOBAL EXCHANGE  
CONFERENCE 2022**

MENTAL HEALTH | ADDICTION  
WELLNESS | LEADERSHIP



AT WALT DISNEY WORLD  
LAKE BUENA VISTA, FL  
NOVEMBER 1-4, 2022

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DISNEY'S YACHT CLUB RESORT  
WALT DISNEY WORLD DOLPHIN RESORT  
DISNEY'S CARIBBEAN BEACH RESORT  
DISNEY'S POP CENTURY RESORT



# Welcome to the Inaugural 2022 Global Exchange Conference

Dear Friends,

The Global Exchange Conference 2022 is a four-day event of continuing educational presentations, workshops, and experiences, bringing together professionals and organizations from Mental Health, Addiction Treatment, and Holistic Wellness.

GXC 2022 cordially invites you to present your organization as a sponsor, exhibitor, and/or advertiser at our inaugural event on November 1-4, 2022, at the Walt Disney World Resort. The GXC unique sponsorship platform is designed to help your organization build relationships, increase visibility, and elevate your brand... all while at "The Most Magical Place on Earth!" For the first time ever, over 4,800 professionals, executives, exhibitors, and volunteers from four core specialties will be together...

Mental Health | Addiction | Wellness | Leadership

Opportunities abound to increase your company's brand exposure before, during, and after the conference including Exhibitor Space, Sponsorships, Advertising, and a Golf Tournament one day prior to the event. As a Sponsor, your organization will also receive exclusive access to the GXC VIP SPONSOR LOUNGE, an ideal location to enjoy a private respite, designed for you to connect and rejuvenate between sessions.

Sign up today for EARLY REGISTRATION SAVINGS by visiting us at our website, [www.theglobalexchangeconference.com](http://www.theglobalexchangeconference.com).

Thank you for your interest and support.  
The Global Exchange Team

*For The Global Exchange Inquiries*

Alice Bemand, 844-572-7250

[aliceb@theglobalexchangeconference.com](mailto:aliceb@theglobalexchangeconference.com)  
[www.theglobalexchangeconference.com](http://www.theglobalexchangeconference.com)

Mental Health  
Addiction

Wellness  
Leadership



# Thank You To Our Current GXC 2022 Sponsors

## PRESENTING SPONSORSHIP

Billing | Solutions  
FOR BEHAVIORAL HEALTHCARE

## PLATINUM SPONSORSHIP



J. FLOWERS  
HEALTH INSTITUTE

## GOLD SPONSORSHIP

  
cumberland  
heights



Lightning Step

AVA  
Billing & Consulting



ZenCharts  
Health Services  
State Price with Paperwork



HEAL  
BEHAVIORAL HEALTH

MEADOWS®  
Behavioral Healthcare

## SILVER SPONSORSHIP

KIPU®

Founded 1987  
TURNING POINT  
OF TAMPA™  
TPO Tampa.com  
Addiction • Eating Disorders  
Dual Diagnosis Treatment

AWARE  
RECOVERY CARE

## BRONZE SPONSORSHIP



GIA MIAMI



Hazelden Betty Ford  
Foundation

NEW YORK  
ASCENDANT



Banyan  
TREATMENT CENTERS



DELPHI  
BEHAVIORAL HEALTH GROUP  
ADDICTION & MENTAL HEALTH TREATMENT

50  
YEARS OF SERVICE  
fellowship  
HALL

ARK Behavioral  
Health+

hansei

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# Sponsorship Opportunities\*

## PRESENTING SPONSORSHIP

**SOLD** PRESENTING SPONSOR | 2 @ \$250,000

...ONE STILL AVAILABLE

## DIAMOND SPONSORSHIP

**NEW** OPENING NIGHT DINNER & FIREWORKS  
1 @ \$150,000

## PLATINUM SPONSORSHIP

**SOLD** CONCERT | 1 @ \$125,000

**SOLD** CLOSING NIGHT EVENT | 1 @ \$125,000

CONFERENCE WIFI | 1 @ \$125,000

## GOLD SPONSORSHIP

**SOLD** CONFERENCE BAGS | 1 @ \$75,000

**SOLD** TRANSPORTATION | 1 @ \$75,000

...BOTH ARE SOLD **SOLD** BADGE SPONSOR | 2 @ \$75,000

## SILVER SPONSORSHIP

**SOLD** CONFERENCE APP | 1 @ \$50,000

**SOLD** OPENING GENERAL SESSION | 1 @ \$50,000

**NEW** EPCOT RUN | 1 @ \$50,000

CLOSING GENERAL SESSION | 1 @ \$50,000

VIP SPONSOR LOUNGE | 2 @ \$50,000

**SOLD** DISNEY INSTITUTE LEADERSHIP | 2 @ \$50,000 EACH

...1 STILL AVAILABLE

**SOLD** LEADERSHIP LUNCHEON | 1 @ \$50,000

**NEW** CLINICIAN LUNCHEON | 3 @ \$50,000

## BRONZE SPONSORSHIP

...ALL 3 SOLD

**SOLD** COFFEE STATIONS | 3 @ \$25,000 EACH

...2 STILL AVAILABLE

**SOLD** RECHARGING STATIONS | 4 @ \$25,000 EACH

...4 STILL AVAILABLE

**SOLD** CONFERENCE BREAKS | 5 @ \$25,000 EACH

YOGA IN THE PARK | 1 @ \$25,000

**SOLD** BRANDING ASCENDING | 1 @ \$25,000 EACH

BRANDING LEADING THE WAY | 1 @ \$25,000 EACH

...BOTH ARE SOLD

**SOLD** WALT DISNEY WORLD DOLPHIN RESORT  
HOTEL KEY CARD | 2 @ \$25,000 EACH

**SOLD** BRANDING ELEVATION | 1 @ \$25,000

## **NEW** NEW SPONSORSHIP OPPORTUNITY **NEW**

SELFIE PHOTO BOOTH WITH ATTENDANT | 1 @ \$10,000

\*NOTE: This information is effective 08/20/2022 and supersedes any previous Sponsorship information.

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# Presenting Sponsor Benefits

...ONE STILL AVAILABLE

**SOLD**

**PRESENTING SPONSOR | 2 @ \$250,000**

- Set the stage for your customers with special signage throughout the conference.
- A dedicated Executive Meeting Room will be made available Tuesday thru Friday. This room can be used for sales presentations, a corporate meeting, or inviting customers to a private event.
- Double premium placement for Exhibit Booth Package (20'x 20')  
*Discount on additional Exhibit Hall rental space*
- Early Exhibit Booth Pick
- (4) Featured Ads on the GXC Mobile App and/or Website
- Prominent top-tier display of logo or name on printed signage and sponsor lists
- Prominent top-tier display of company logo on conference website
- (15) Complimentary Conference Registrations
- One Sponsored Push Notification each day of the conference
- (4) Social Media posts pre-conference and (4) Social Media posts during the conference
- The ONLY company logo at the top of our 'Know Before You Go' email sent out to every conference attendee a few days before the event
- (15) VIP Seats for Concert
- (15) VIP Seats for General Session
- Logo or name displayed in General Session
- Conference Bag Insert
- Recognition in Podium Announcements during the General Session
- Exclusive Access to the GXC VIP Sponsor Lounge

*\*NOTE: This information is effective 05/26/2022 and supersedes any previous Sponsorship information.*



NEW

# Diamond Sponsor Benefits

## DIAMOND SPONSORSHIP BENEFITS (1) OPPORTUNITY @ \$150,000

*This level includes the following sponsorship @ \$150,000 ...*

NEW

### OPENING NIGHT DINNER & FIREWORKS

- (10) Complimentary Conference Registrations
- (4) Email Blasts/Push Notifications
- Logo on Website Homepage
- One Pre-Conference Twitter and Facebook social media post
- One Twitter and Facebook social media post thanking your company during the live event
- One post-event Twitter and Facebook social media post thanking all event sponsors
- 10x10 Exhibit Booth Space *(First 10x10 space is complimentary. Additional space is available.)*
- Early Exhibit Booth Pick
- (10) VIP Seats in General Session
- (10) VIP Seats for Concert
- Conference Bag Insert
- Exclusive Access to the GXC VIP Sponsor Lounge

*\*NOTE: This information is effective 04/15/2022 and supersedes any previous Sponsorship information.*

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# Platinum Sponsorship Benefits

## PLATINUM SPONSORSHIP BENEFITS (3) OPPORTUNITIES @ \$125,000

*This level includes the following sponsorships @ \$125,000 each ...*

**SOLD**

• CLOSING NIGHT EVENT

• CONCERT

• CONFERENCE WI FI

- (10) Complimentary Conference Registrations
- (4) Email Blasts/Push Notifications
- Logo on Website Homepage
- One Pre-Conference Twitter and Facebook social media post
- One Twitter and Facebook social media post thanking your company during the live event
- One post-event Twitter and Facebook social media post thanking all event sponsors
- 10x10 Exhibit Booth Space (*First 10x10 space is complimentary. Additional space is available.*)
- Early Exhibit Booth Pick
- (10) VIP Seats in General Session
- (10) VIP Seats for Concert
- Conference Bag Insert
- Exclusive Access to the GXC VIP Sponsor Lounge

*\*NOTE: This information is effective 07/28/2022 and supersedes any previous Sponsorship information.*



# Gold Sponsorship Benefits

## GOLD SPONSORSHIP BENEFITS (4) OPPORTUNITIES @ \$75,000 EACH

—◆◆◆◆—  
*This level includes the following sponsorships @ \$75,000 each...*

**SOLD**

• (2) CONFERENCE BADGES

**SOLD**

• CONFERENCE BAGS

**SOLD**

• TRANSPORTATION

- ◆◆◆◆—
- (8) Complimentary Conference Registrations
  - (3) Email Blasts/Push Notifications
  - Logo on Website Homepage
  - One Twitter and Facebook social media post thanking your company during the live event
  - One post-event Twitter and Facebook social media post thanking all event sponsors
  - 10x10 Exhibit Booth Space
  - Early Exhibit Booth Pick
  - (8) VIP Seats in General Session
  - (8) VIP Seats for Concert
  - Conference Bag Insert
  - Exclusive Access to the GXC VIP Sponsor Lounge

*\*NOTE: This information is effective 05/18/2022 and supersedes any previous Sponsorship information.*



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# Silver Sponsorship Benefits

## SILVER SPONSORSHIP BENEFITS (12) OPPORTUNITIES @ \$50,000 EACH

*This level includes the following sponsorships @ \$50,000 each...*

**SOLD** • CONFERENCE APP

**SOLD** • OPENING GENERAL SESSION

• EPCOT RUN • CLOSING GENERAL SESSION

**SOLD** • (2) DISNEY INSTITUTE LEADERSHIP ...1 STILL AVAILABLE

**SOLD** • (1) LEADERSHIP LUNCHEON

**NEW** • (3) CLINICIAN LUNCHEON

**NEW** • (2) VIP SPONSOR LOUNGE

- (6) Complimentary Conference Registrations
- (2) Email Blasts/Push Notifications
- Logo on Website Homepage
- One Twitter and Facebook social media post thanking your company during the live event
- One post-event Twitter and Facebook social media post thanking all event sponsors
- 50% Discount on first 100 square feet (10x10) Exhibit Space
- Early Exhibit Booth Pick
- (6) VIP Seats in General Session
- (6) VIP Seats for Concert
- Conference Bag Insert
- Exclusive Access to the GXC VIP Sponsor Lounge

*\*NOTE: This information is effective 07/28/2022 and supersedes any previous Sponsorship information.*



# Bronze Sponsorship Benefits

## BRONZE SPONSORSHIP BENEFITS (18) OPPORTUNITIES @ \$25,000 EACH



*This level includes the following sponsorships @ \$25,000 each...*

**SOLD** → • (2) WALT DISNEY WORLD DOLPHIN  
RESORT HOTEL KEY CARD *...BOTH ARE SOLD*

**SOLD** → • (3) COFFEE STATIONS  
*...ALL 3 SOLD*

• (1) YOGA IN THE PARK

**SOLD** → • (5) CONFERENCE BREAKS  
*...4 STILL AVAILABLE*

**SOLD** → • (4) RECHARGING STATIONS  
*...2 STILL AVAILABLE*

**SOLD** → • BRANDING ASCENDING

• BRANDING LEADING THE WAY

**SOLD** → • BRANDING ELEVATION



- (4) Complimentary Conference Registrations
- (1) Email Blast/Push Notification
- Logo on Website Homepage
- One Twitter and Facebook social media post thanking your company during the live event
- One post-event Twitter and Facebook social media post thanking all event sponsors
- 50% Discount on first 100 square feet (10x10) Exhibit Space
- Early Exhibit Booth Pick
- (4) VIP Seats in General Session
- (4) VIP Seats for Concert
- Conference Bag Insert
- Exclusive Access to the GXC VIP Sponsor Lounge

*\*NOTE: This information is effective 05/23/2022 and supersedes any previous Sponsorship information.*