

*Collaboration. Change.  
Care. Connection.*



## THE GLOBAL EXCHANGE CONFERENCE 2022

MENTAL HEALTH | ADDICTION  
WELLNESS | LEADERSHIP

# GXC Exhibitor Opportunities

TRADESHOW LOCATED AT THE  
WALT DISNEY WORLD DOLPHIN RESORT  
LAKE BUENA VISTA, FL  
NOVEMBER 1-4, 2022



### *Important to Know*

*Don't miss this opportunity  
to connect with prospects  
and spotlight your products  
and services as an Exhibitor  
at The Global Exchange  
Conference 2022!*

FOR GXC2022 INQUIRIES:

[info@theglobalexchangeconference.com](mailto:info@theglobalexchangeconference.com)  
[www.theglobalexchangeconference.com](http://www.theglobalexchangeconference.com)

# 2022 GXC Exhibit Prospectus



## 5 REASONS TO EXHIBIT AT GXC

1. GXC promoted advertising opportunities
2. 70% of Participant Satisfaction with ease of navigation
3. GXC exhibitors lead generation opportunities
4. Session-free hours and activities
5. ROI driven goals

## EXHIBITOR PACKAGE FEE INCLUDES...

- Listing in the on-site GXC Official Program Guide (if booth is reserved before September 1, 2022), at [theglobalexchangeconference.com/Expo](http://theglobalexchangeconference.com/Expo), and in the GXC Mobile App.
- (2) Complimentary Conference Registrations with each 10 x 10 Booth.
- 24-hour Expo Hall perimeter security during exhibit days.
- One 44" x 7" identification sign with company name and booth number.
- Opportunities for increased visibility through sponsorship, advertisements, and marketing
- Admission to exclusive, evening events.
- Access to the Exhibitor Lounges with a continental breakfast from 8:00 - 9:00 am and afternoon refreshments from 2:30 - 3:30 pm.
- Booths are provided an 8' high back drape and 36" high side drapes.
- Booths are provided with one skirted table (30" x 6'), text-only ID sign, two chairs, carpet, and wastebasket, but no electrical.
- All booths are required to provide their own carpeting through exhibitor services.

\*NOTE: This form is effective 10/26/2022 and supersedes any previous forms.

## SCHEDULE, REGISTRATION, SETUP/TEAR DOWN

### GENERAL MOVE-IN

Tuesday, November 1 | 8:00am-6:00pm

Reference Freeman Exhibitor Service Kit for assigned start times. All exhibits must be in show condition and operational by 8:00 pm on Tuesday, November 1, 2022. A company with no evidence of presence by 8:00 pm on Tuesday, November 1, will be considered a no-show and space will be reassigned.

### EXHIBIT DAYS & HOURS

Wednesday, November 2 | 8:00 am-5:00 pm

Thursday, November 3 | 8:00 am-5:00 pm

Friday, November 4 | 8:00 am-2:00 pm

Exhibiting companies who dismantle or move prior to 2:00 pm on Friday, November 4, will not be offered an application to exhibit the following year.

### EXHIBITOR REGISTRATION HOURS

Tuesday, November 1 | 7:00 am-8:00 pm

Wednesday, November 2 | 7:00 am-6:30 pm

Thursday, November 3 | 7:00 am-7:00 pm

Friday, November 4 | 7:00 am-2:00 pm

### DISMANTLING HOURS

Friday, November 4 | 2:00 pm-10:00 pm

## BOOTH FEES & PAYMENTS

Once you have selected your booth from our live interactive site, an invoice will be automatically generated for payment.

### Standard Booths

10 x 10 In-line Booth \$50/SF

### Premium Booths

10 x 10 \$55/SF or \$65/SF

Island Booth \$65/SF

After August 2, 2022 +15%  
to above stated pricing

## SPONSORSHIP OPPORTUNITIES

Research shows that booth efficiency increases 104% when sponsorships are part of your exhibit plan.

(Source: Center for Exhibition Industry Research)

Visit [www.theglobalexchangeconference.com](http://www.theglobalexchangeconference.com) to view GXC Sponsorship AND Exhibitor Opportunities.

## ELIGIBILITY

Exchange Exhibits, Inc., a Connecticut organization, is the sole entity selecting new exhibitors ("Exhibitors") for The Global Exchange Conference (GXC). GXC's decisions are based on each Exhibitor's products or services, which must directly relate to the GXC's industry. GXC retains the right, at its sole option, to approve Exhibitors and determine the Exhibitor's booth and space allocations ("Exhibit Booth" or "Exhibit Space") and banner/signage locations. GXC makes no representations or warranties, express or implied, to Exhibitor regarding the success of Exhibitor's efforts for which the Exhibit Space will be used or to the number of Conference participants or the demographic nature of such participants.