

COLLABORATION. CHANGE.  
CARE. CONNECTION.



THE GLOBAL EXCHANGE  
CONFERENCE EXPO 2023  
MENTAL HEALTH | ADDICTION  
WELLNESS | LEADERSHIP

# GXC Exhibitor Opportunities

EXPO LOCATED AT THE  
WALT DISNEY WORLD DOLPHIN RESORT  
LAKE BUENA VISTA, FL  
NOVEMBER 12-15, 2023

FOR GXC2023 INQUIRIES:  
[INFO@THEGLOBALEXCHANGECONFERENCE.COM](mailto:INFO@THEGLOBALEXCHANGECONFERENCE.COM)  
[WWW.THEGLOBALEXCHANGECONFERENCE.COM](http://WWW.THEGLOBALEXCHANGECONFERENCE.COM)

## IMPORTANT TO KNOW

DON'T MISS THIS  
OPPORTUNITY TO CONNECT  
WITH PROSPECTS  
AND SPOTLIGHT YOUR  
PRODUCTS AND SERVICES AS AN  
EXHIBITOR AT THE GLOBAL  
EXCHANGE CONFERENCE 2023!



# 2023 GXC EXHIBIT PROSPECTUS



## 5 REASONS TO EXHIBIT AT GXC

1. **GXC PROMOTED ADVERTISING OPPORTUNITIES**
2. **70% OF PARTICIPANTS SATISFIED WITH EASE OF NAVIGATION**
3. **GXC EXHIBITORS LEAD GENERATION OPPORTUNITIES**
4. **SESSION-FREE HOURS AND ACTIVITIES**
5. **ROI DRIVEN GOALS**

## SCHEDULE, REGISTRATION, SETUP/TEAR DOWN

### GENERAL MOVE-IN

*Sunday, November 12 | 8:00 am–6:00 pm*

Reference Freeman Exhibitor Service Kit for assigned start times.

All exhibits must be in show condition and operational by 8:00 pm on Sunday, November 12, 2023. A company with no evidence of presence by 8:00 pm on Sunday, November 12, will be considered a no-show and space will be reassigned.

### EXHIBIT DAYS & HOURS

*Monday, November 13 | 8:00 am–5:00 pm*

*Tuesday, November 14 | 8:00 am–5:00 pm*

*Wednesday, November 15 | 8:00 am–2:00 pm*

Exhibiting companies who dismantle or move prior to 2:00 pm on Wednesday, November 15, will not be offered an application to exhibit the following year.

### EXHIBITOR REGISTRATION HOURS

*Sunday, November 12 | 7:00 am–8:00 pm*

*Monday, November 13 | 7:00 am–6:30 pm*

*Tuesday, November 14 | 7:00 am–7:00 pm*

*Wednesday, November 15 | 7:00 am–2:00 pm*

### DISMANTLING HOURS

*Wednesday, November 15 | 2:00 pm–10:00 pm*

## SPONSORSHIP OPPORTUNITIES

Research shows that booth efficiency increases 104% when sponsorships are part of your exhibit plan. (Source: Center for Exhibition Industry Research)

Visit [www.theglobalexchangeconference.com](http://www.theglobalexchangeconference.com) to view GXC Sponsorship AND Exhibitor Opportunities.

**\*NOTE: THIS FORM IS EFFECTIVE 12/05/2022 AND SUPERSEDES ANY PREVIOUS FORMS.**

## EXHIBITOR PACKAGE FEE INCLUDES...

- Listing in the on-site GXC Official Program Guide (if booth is reserved before September 1, 2023), at [theglobalexchangeconference.com/Expo](http://theglobalexchangeconference.com/Expo), and in the GXC Mobile App.
- (2) Complimentary Conference Registrations with each 10 x 10 Booth.
- 24-hour Expo Hall perimeter security during exhibit days.
- One 44" x 7" identification sign with company name and booth number.
- Opportunities for increased visibility through sponsorship, advertisements, and marketing
- Admission to exclusive, evening events.
- Booths are provided an 8' high back drape and 36" high side drapes.
- Booths are provided with one skirted table (30" x 6'), text-only ID sign, two chairs, and wastebasket, but no electrical.
- A standard carpet is provided, a premium upgraded carpet must be ordered through exhibitor services.

## BOOTH FEES & PAYMENTS

Once you have selected your booth from our live interactive site, an invoice will be automatically generated for payment.

### STANDARD BOOTHS

10 X 10 IN-LINE BOOTH \$75/SF

### PREMIUM BOOTHS

10 X 10 \$80/SF OR \$85/SF

ISLAND BOOTH \$85/SF

## ELIGIBILITY

Exchange Exhibits, Inc., a Connecticut organization, is the sole entity selecting new exhibitors ("Exhibitors") for The Global Exchange Conference (GXC). GXC's decisions are based on each Exhibitor's products or services, which must directly relate to the GXC's industry. GXC retains the right, at its sole option, to approve Exhibitors and determine the Exhibitor's booth and space allocations ("Exhibit Booth" or "Exhibit Space") and banner/signage locations. GXC makes no representations or warranties, express or implied, to Exhibitor regarding the success of Exhibitor's efforts for which the Exhibit Space will be used or to the number of Conference participants or the demographic nature of such participants.