



The Global Exchange Conference 2024
is Proud to Welcome
PATRICK J. KENNEDY

JUST ANNOUNCED

Former U.S.
Representative

**PATRICK
J. KENNEDY**

OPENING ADDRESS



2024 Global Exchange Conference

We are thrilled to announce that Patrick J. Kennedy, a leading voice in mental health advocacy, will be our opening keynote speaker at the upcoming GXC Conference. Patrick J. Kennedy is a former U.S. Representative who co-authored the landmark Mental Health Parity and Addiction Equity Act (Federal Parity Law), ensuring insurance coverage for mental health and substance use disorders on par with physical illnesses like diabetes and cancer.

In 2013, Patrick founded The Kennedy Forum, a nonprofit uniting advocates, business leaders, and government agencies to advance evidence-based practices, policies, and programming in mental health and addiction. He is also the co-founder of One Mind, an organization driving global investment in brain research, and Psych Hub, the world's most comprehensive online learning platform for mental health, substance use, and suicide prevention. Additionally, he is a New York Times bestselling author of "A Common Struggle: A Personal Journey Through the Past and Future of Mental Illness and Addiction".

Keynote Focus

Patrick's keynote address will explore critical themes in mental health, drawing on his extensive experience and personal journey:

Lessons Learned During the Process of Writing His Book

- Patrick will share insights from writing *A Common Struggle and Profiles in Mental Health Courage*, discussing challenges and revelations encountered during this process.

The Current State of Mental Health Care and Treatment

- As a key architect of the Mental Health Parity and Addiction Equity Act, Patrick will analyze the current landscape of mental health care, highlighting progress and ongoing challenges.

Hope on the Horizon of Integrated Care – Together We Can

- Patrick will discuss the future of integrated mental health care, advocating for a unified approach. He will elaborate on achieving 90/90/90 by 2033: widespread screening, evidence-based treatment, and effective symptom management. He will also highlight his work with One Mind and Psych Hub, showcasing his commitment to advancing mental health care and education globally.

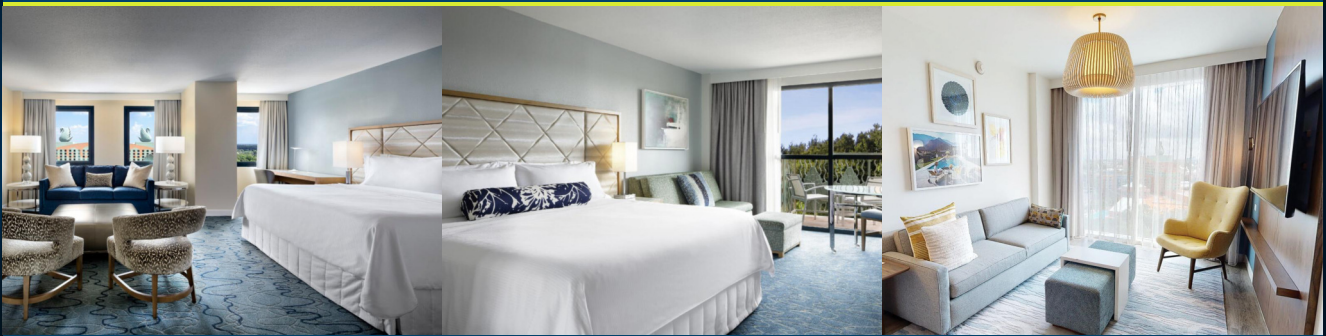
[REGISTER NOW](#)

Scholarship Opportunities

We understand that financial constraints can be a barrier to attending such a transformative event. That's why we offer a range of scholarship opportunities designed to support those who may need assistance.

Go to [our scholarship information page](#) for further information on how to apply.

[REQUEST A SCHOLARSHIP](#)



Discounted Hotel Rates From \$315!

The Global Exchange Conference is dedicated to making inspiring, world-class content available to the care workers who deserve it most. That is why we are proud to offer attendees discounted hotel room rates from \$315. Choose your room at the Walt Disney World Swan, Dolphin, or Swan Reserve Resorts and make this your most memorable event of the year.

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